



"Leading the Way"



# ANNUAL FINANCIAL SERVICES SECTOR CONFERENCE, AWARDS AND GOLF DAY

## SPONSORSHIP PACKAGES 2018

## **SPONSORSHIP PACKAGES**

The Association of Black Securities and Investment Professionals (ABSIP) is pleased to announce sponsorship opportunities for the Annual Financial Services Sector Conference, Awards and Golf Day. The Bursary Fundraising Golf Day is going to be held first on 18 October at Country Club Johannesburg, then the Conference will be held on 19 October at Protea Balalaika Sandton followed by Awards at Inanda Club in Illovo.

The Conference, Awards and Golf Day are annual events that draw leaders from a broad spectrum of industries, organizations and government agencies to recognize the contribution of the financial services sector to South Africa's economic transformation.

Different tiers of sponsorship packages are available. They are Diamond, Platinum, Gold, Silver, Bronze, Category, Table and Golf Related Packages

### **DIAMOND SPONSORSHIP PACKAGE BENEFITS:**

Acknowledgement of your company as a Diamond Sponsor of the ABSIP Annual Financial Services Sector Conference, Awards and Golf Day in all related marketing material, including post event activities includes :

#### **Conference**

- Speaker at the conference on a topic of your choice
- Sponsors remarks at conference
- Inclusion of your advert on multimedia communication during the conference
- Banner to be placed on stage along with ABSIP banner
- Company branding material at prominent positions and insertion of any of your material in the delegates' bags
- 2 full pages in the conference program plus logos printed and acknowledged
- Admission of 30 delegates to attend conference
- Acknowledgement in Vote of Thanks

#### **Printed Magazine**

- Coverage in 2 ABSIP printed books (Pinnacle Magazine, Gamechangers Black Book)
- A full colour one-page A4 Advertisement in the printed conference program (if any)
- 4 full colour one-page A4 Advertisement in the ABSIP Pinnacle Magazine – Inside or Outside Front cover
- Cover (plus two Featured article of profiling key members and company)
- Co-branding and foreword by company on ABSIP Gamechangers Black Book
- Cover of Gamechangers Black Book- both printed and electronic format
- Acknowledgement in Vote of Thanks

#### **Awards**

- Sponsorship remarks or video clip to be played at awards
- Inclusion of your advert on multimedia communication during the ABSIP Financial Awards Gala Dinner.
- Inclusion of company logo and link to your company website on ABSIP website landing page
- Your company banner to be placed on stage along with ABSIP banner
- Presentation of Gamechangers awards along with President and Deputy Minister of Finance
- Interview on media alongside ABSIP

- Admission of 41 guests at the Gala Dinner, including preferential seating of one guest at the main table
- Acknowledgement in Vote of Thanks

**Golf**

- 4 x four ball at ABSIP Golf Day and advertising material at two prominent places - hole number 1 or 9 and 18 Branding material at registration and Prize Giving Dinner
- Co-branding of the ABSIP Golf T-shirts and caps
- Corporate branding materials in golf packs
- Caddies to wear corporate branded materials
- Presentation of prize giving and branding material
- Acknowledgement in Vote of Thanks

**Other**

- Featured in ABSIP social media platforms
- One year free corporate membership to ABSIP (2019)
- Product promotions at the events
- Participation at conference registration counter

**PACKAGE PRICE R1 000 000 (EXCL. VAT)**

**1 PACKAGE AVAILABLE**

**PLATINUM SPONSORSHIP PACKAGE BENEFITS:**

Acknowledgement of your company as an official Platinum Sponsor of the ABSIP Annual Financial Services Sector Conference, Awards and Golf Day in all related marketing material, including post event activities includes

**Conference**

- One -page colour A4 Advertisement in the printed conference program plus logo to be included
- Company representative to present at the plenary session at conference (optional)
- Inclusion of logo and link to website in ABSIP website landing page
- Corporate branding materials in golf packs
- Inclusion of adverts in multimedia during conference
- Banners to be present at conference venue at prominent location
- Admission of 25 delegates to attend conference

**Printed Magazine**

- Three full colour A4 page Advertisement in the ABSIP Pinnacle Magazine" – Advert to be placed opposite the President message or foreword and inside back cover
- Advert- two full pages in ABSIP Gamechangers Black Book

**Awards**

- Presentation of two key awards at Gala Dinner
- Inclusion of your advert on multimedia communication during the Gala Dinner.
- Inclusion of your logo and link to your website on landing page of ABSIP website
- Admission of 31 guests at the Gala Dinner, including one preferential seating at the VIP table.
- Banners to be placed at prominent location at the venue

**Golf**

- 3 x Four ball at ABSIP Golf day
- Branding material to be placed at hole 1 or 18, and water holes, registration and at Prize Giving Dinner
- Presentation of Prize Giving at Golf Day
- Corporate branding materials in golf packs
- Acknowledgement in Vote of Thanks at both Conference, Awards & Golf Day

**Other**

- 3 ABSIP bursars to be provided in 2019 to be dedicated to the organization
- The relevant students to be inducted and introduced to the company
- The relevant students to choose to be mentored by the company

**PACKAGE PRICE R750 000 (EXCL. VAT)**  
**2 PACKAGES AVAILABLE**

**GOLD SPONSORSHIP PACKAGES BENEFITS:**

Company acknowledgement as an official Gold Sponsor of the ABSIP Annual Financial Services Sector Conference, Awards and Golf Day in all related marketing material, including post event activities includes:

**Conference**

- A full page A5 Advertisement in the printed conference program
- Logo to be on printed conference program
- Banners to be included at prominent positions at conference venue
- Admission of 20 delegates to attend conference

**Magazines**

- Two full colour pages A4 Advertisement in the ABSIP Pinnacle Magazine One -and-a-half-page advert or advertorial in ABSIP Gamechangers Black Book

**Awards**

- Inclusion of your advert on multimedia communication during the conference and at the Gala Dinner
- Inclusion of your company logo on the website, gala dinner program
- Presentation of one award, of your choice, at the Gala dinner
- Company branding material at prominent positions and insertion of any of your material in the delegates' bags
- Admission of 20 guests (at the Gala Dinner)

**Golf**

- 2 x four ball for ABSIP Golf Day and branding material in one hole
- Presentation of one prize giving at Golf day plus branding material at dinner
- Acknowledgement in Vote of Thanks at both Conference, Awards & Golf Day

**Other**

- 2 ABSIP bursars to be provided in 2019 to be dedicated to the organization
- To be featured in ABSIP social media platforms
- Contribute to One newsletter of 2019

**PACKAGE PRICE R500 000 (EXCL VAT)**

**4 PACKAGES AVAILABLE**

**SILVER SPONSORSHIP PACKAGES BENEFITS:**

**Conference**

- Logo on conference programme
- 10 delegates to attend conference
- Banner material to be included in conference venue
- Inclusion of any branding materials in conference bags

**Awards**

- Presenting one of the category awards at gala dinner- to be discussed
- Inclusion of logo in Gala dinner program and menu
- Admission of 20 guests at Gala dinner
- Logo on multimedia
- Banner material at awards dinner

**Magazine**

- A full colour one-page A6 Advertisement in the printed ABSIP Pinnacle Magazine
- A one-page advert in ABSIP Gamechangers Black Book

**Golf**

- A Four ball at ABSIP Golf day with branding material in one hole
- Acknowledgement in Vote of Thanks at both Conference, Awards & Golf Day

**Other**

- One ABSIP bursary to be provided in 2019 to be dedicated to the organization
- To be profiled on social media platform of ABSIP

**PACKAGE PRICE R300 000 (EXCL. VAT)**

**6 PACKAGES AVAILABLE**

**BRONZE SPONSORSHIP PACKAGE BENEFITS:**

**Conference**

- Logo on conference program
- Admission of 5 delegates to attend conference
- Branding material/banner at conference

**Awards**

- Logo to be printed on gala awards program
- Admission of 10 delegates for the Gala Dinner
- Branding material/banner at awards dinner
- Presentation of one of the category awards

**Magazine**

- Half page advert on ABSIP Pinnacle Magazine
- One Full page in the Game Changers Black Book
- Acknowledgement in Vote of Thanks at Awards

**PACKAGE PRICE R200 000 (EXCL. VAT)**

**6 PACKAGES AVAILABLE**

**AWARD SPONSORSHIP PACKAGE BENEFITS:**

**Conference**

- Admission of 5 delegates to attend conference

**Awards**

- Logo to be printed on gala awards program
- Admission of 10 delegates for the awards dinner
- Branding material/banner at awards dinner and inclusion on ABSIP website for the event
- Presentation of one of the category award sponsored for

**Magazine**

- Half page advert on ABSIP Pinnacle Magazine
- Half page in Game Changers Black Book
- Acknowledgement in Vote of Thanks at Awards

**PACKAGE PRICE R150 000 (EXCL. VAT)**

**6 PACKAGES AVAILABLE**

#### TABLE PACKAGES

##### **Table Packages with half page advert**

- Admission of 10 delegates for gala awards
- Logo on printed program and multimedia
- Half page Advert in either ABSIP Pinnacle Magazine or Game Changers Black Book

**PACKAGE PRICE R120 000 (EXCL. VAT)**

**5 TABLES AVAILABLE**

#### TABLES ONLY

##### **Admission of 10 delegates at awards dinner**

**PACKAGE PRICE R85 000 (EXCL. VAT)**

**5 TABLES AVAILABLE**

#### GOLF ONLY PACKAGES

##### **Hole sponsorship, four ball and Prize Giving event sponsorship**

- Branding at a hole and at Prize Giving Dinner
- Four Ball
- Includes both Caddie and Golf Cart
- Acknowledgement in Vote of Thanks at Prize Giving Dinner

**PACKAGE PRICE R85 000 (EXCL. VAT)**

#### FOUR BALL GOLF PACKAGES

- Four Ball and branding at hole
- Invitation to the Dinner
- Includes Caddie or Golf cart

**PACKAGE PRICE R30 000 (EXCL. VAT)**

**15 PACKAGES AVAILABLE**

#### PRIZE (GIFT) SPONSORSHIP (Choose one or more)

- 1) Closer to the pin to the hole (Men & Ladies)
- 2) Hole in one
- 3) Ladies best day
- 4) Men's best day
- 5) The longest day

**PACKAGE PRICE R30 000 (EXCL. VAT)**

**1 PACKAGE AVAILABLE**



**PRIZE (HALF WAY HOUSE) SPONSORSHIP**

- 1) Closer to the pin to the hole (Men & Ladies)
- 2) Acknowledgement as the Halfway House Sponsor
- 3) Branding at the Half Way House
- 4) A table at the Gala Diner
- 5) Standard Hole which includes a Four Ball

**PACKAGE PRICE R200 000 (EXCL. VAT)**

**1 PACKAGE AVAILABLE**

**ABSIP MAGAZINE ADVERTISING PACKAGES**

**PINNACLE MAGAZINE**

- ❖ Front Page inside Cover of the ABSIP Pinnacle Magazine reserved for **Diamond sponsor**
- ❖ Back page A4 Cover of the ABSIP Pinnacle Magazine reserved for **Platinum sponsor**
- ❖ Advert next to President foreword and inside back cover reserved for **Platinum Sponsor**
- ❖ Advert next to Patron's message reserved for **Gold Sponsor**
- ❖ Two Full Page Advert in the ABSIP Pinnacle Magazine @ **R100 000 (excl. VAT)**
- ❖ One full page in the ABSIP Pinnacle Magazine @ **R70 000 (excl. VAT)**
- ❖ Half Page Advert in the ABSIP Pinnacle Magazine @ **R45 000 (excl. VAT)**

**GAMECHANGERS BLACK BOOK**

- ❖ Full page advert in Game Changers Black Book @ **R45 000 (excl. VAT)**
- ❖ Half page advert in Game Changers Black Book @ **R25 000 (excl. VAT)**

PLEASE SELECT A PACKAGE SUITABLE TO YOUR COMPANY:

|  |   |
|--|---|
|  | Our company wishes to select a Diamond Package @ R1 000 000                           |
|  | Our company wishes to select a Platinum Package @ R750 000                            |
|  | Our company wishes to select a Gold Package @ R500 000                                |
|  | Our company wishes to select a Silver Package @ R300 000.                             |
|  | Our company wishes to select Bronze Package @ R200 000                                |
|  | Our company wishes to select the <b>Merchandise Package</b> @ R200 000                |
|  | Our company wishes to select the <b>Award Package</b> @ R150 000                      |
|  | Our company wishes to select the <b>Table Package</b> @ R120 000                      |
|  | Our company wishes to select the <b>Table Only</b> @ R85 000                          |
|  | Our company wishes to select the <b>Golf only Packages</b> R85 000                    |
|  | Our company wish to select <b>4 Ball only package</b> @ R30 000                       |
|  | Our company wishes to select the <b>Prize Giving Dinner Prizes</b> @ R30 000          |
|  | Our company select <b>2 Full Page Ad</b> in the ABSIP Pinnacle Magazine @ R100 000    |
|  | Our company select <b>1 Full Page</b> in the <b>ABSIP Pinnacle Magazine</b> @ R70 000 |
|  | Our company select <b>Half Page Advert</b> in the ABSIP Pinnacle Magazine @ R45 000   |
|  | Our company select Full Page ad in <b>Game Changers Black Book</b> @ R45 000          |
|  | Our company select Half Page Ad in <b>Game Changers Black Book</b> @ R25 000          |

| Account Holder Name | Association of Black Securities and Investment Professionals |              |                 |
|---------------------|--|--------------|-----------------|
| Bank                | ABSA   | Account Type | Current Account |
| Account Number      | 4045179373   | Branch Code  | 632005          |
| Reference           | Your Company Name  |              |                 |

End of Document.  
+27 10 203 9025